

Board of Directors Meeting - Sparks Street Mall Authority
Tuesday, April 9, 2024
3:00pm – 4:30pm
56 Sparks Street Suite 608

Declarations of pecuniary interest including those arising from prior meetings

- 1. Adoption of the Agenda** – Mike first, max seconded.
- 2. Adoption of the Minutes of the Last Meeting – SSMA** – Deferred until the next meeting.
- 3. Opening Remarks** – Chair

There was a motion brought forward by councillor Troster back in December to our finance and corporate services committee as part of the approval of the 2024 budget.

There's various components to the motion, Kevin will talk about the asset management repair component of it.

4. Downtown Ottawa Action (CUI/OBOT)

a. Motion

Project is being led by Ottawa Board of Trade and the work is being executed by Canadian Urban Institute.

First phase of DOAP released in May.

Kevin: "I feel it's important for us to start contributing to this. I think its important for the business community to start stepping up, for which we represent."

Next phase would be promotion of the project and developing a marketing strategy.

SSMA would commit \$5000 to support the next phase.

Deferring to either an e-vote or saving for next meeting.

5. Ottawa Carleton Association for Persons with Developmental Disabilities Contract

a. Motion

OCAPDD provides work opportunities for adults with developmental disabilities who wish to work.

The SSMA requires staffing to ensure litter is removed from Sparks Street on regular basis from May until October of 2024. (4 days a week, 6 hours a day)

Moved by Max, seconded by Mike, carried.

6. Patio Investment Plan Update

Six patios have applied to date

Season starts April 15th

City patio rate dropped to 75%

7. Executive Director Report – Kevin

Ballards started Monday.

Site furniture and setup starts next week.

Feelers out to get rid of concrete planters.

S rope lights have been replaced.

Interlock has only had a few spots to make improvements on.

Asset management to come do a walk on the street to identify any repairs.

8. Other Business -

None

Adjournment – Max first, Daniel second, carried.