

SSSBIA Board Meeting
Monday, Jun 17, 2024
2:00pm – 3:00pm
56 Sparks Street Suite 608

Declarations of pecuniary interest including those arising from prior meetings - None

- 1. Adoption of the Agenda** – Stefania first, Dan second
- 2. Adoption of the Minutes of the Last Meeting – SSBIA** – Lindsay first, Stefania second
- 3. Opening Remarks – Chair**
- 4. Rebranding Update** – Thank you to the board for the motion last week. The BIA has our first meeting with Alphabet agency on Wednesday morning but thought it was a great opportunity for Tony from their team to come say hi today.
- 5. Expansion Update** – Stefania first, Dan carried.
- 6. Research**
 - a. Community Well Being Survey
 - Rideau BIA survey examples – replicate with our members to capture data and see what issues we share.
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 - b. Economic Well Being Survey
 - c. Activ8 proposal
- 7. OCOBIA Update –**
 - Kevin is resigning as chair but will stay on the board. Reason for this is due to the number of projects coming up, and a necessary shift of focus to keep Sparks Street as the focus.
- 8. Leasing Support Program**
 - Looking to host first Open House end of June
 - Rebuilding the website leasing page
 - Met with NCC, Arnon Corp, Proveras Realty. Meeting with Ashcroft, Marcus & Milchamp.
 - 148-152 Sparks bought by NCC
- 9. Executive Director Report** – Kevin
 - Kevin met the new nightlife commissioner, Mathieu Grondin.

- Construction for hoarding to start in the Fall. Will need to create a plan on what we are doing with this space

10. Other Business – None.

Adjournment – Dan first, Lindsay second.